

## Riverland Signage Committee meeting notes, Feb. 1, 2024

Ken, Audra and Lance met to discuss the main elements of the signage improvements. The main discussion items follow:

1. All existing signs should be removed. Some which are in good condition and where the message is still valid can be re-mounted on new posts or the kiosk. We will need assistance from the Road Crew with this. We will also remove the old sign from the Riverland Walk and hopefully the first broken section of boardwalk.
2. The messaging of the signage was discussed. See below for details.
3. We will pursue having a map made of the property which shows the natural features, trails and recreation area. Ken is reaching out to the Central NH Regional Planning commission for assistance. Audra may help lay out the initial concept for us to share with them.
4. Once the CCC agrees on the messages, the Selectmen, Police and Fire Dept should review, offer their input and approve the final design.
5. There will be signage at three locations:
  - a. The main kiosk with all relevant information will be at the parking area
  - b. A smaller "Welcome" sign with basic hours and dates will be located at the gate
  - c. A seasonal parking sign will be located across the road from the gate
6. We will pursue purchasing a fabricated kiosk. Ken will talk with the Forest Society about their source. Audra will talk with the Concord Conservation Commission about their source. Lance identified another source on-line from Timber Homes of VT.
7. We will get prices on kiosks from several sources. We need to decide if we want a structure constructed from synthetic materials or wood.
8. Once we have more information on kiosk and sign costs, we will put together a budget.
9. It would be ideal to instal the new signage on or about May 1, after the ground dries out and before summer usage begins.

### Messaging

- A. The property should be known as the Riverland Conservation Area (not Beach)
- B. The open hours currently are from 7 am to 8 pm. All agreed with these hours.
- C. The season on the existing signage is from Memorial Day to October 15<sup>th</sup>. There are issues with this. We suggest that the area open on May 15<sup>th</sup> and close on November 1<sup>st</sup>. This will allow people to use the property for a longer period of time during the nice weather.
- D. The list of prohibitions should be limited. This will be further reviewed. The main points are
  - a. No Fires
  - b. No Camping
  - c. No motor vehicles beyond the parking area.
  - d. Please respect this area and carry in / carry out
  - e. We did not discuss the hunting issue
  - f. Questions for the Selectmen
    - i. We were not sure about the language referring to approval from the selectmen for fires or camping.
    - ii. We were not sure of the benefit of the No littering or vandalism message.
    - iii. We need to ask if fines have ever been imposed and the necessity or value of having a 100 fine on the signage.

- E. The yellow park hours sign is ok to be re-used
- F. The ¼ mile walk to the beach sign is ok to be re-used
- G. The sign about not leaving anything in locked cars is ok to be re-used.
- H. The sign across the road from the gate should be reversed to a positive message “Park here when the main parking area is closed from \_\_\_\_\_ to \_\_\_\_\_

These notes will be reviewed at the February CCC meeting. A follow up meeting will be scheduled after that once we know more about kiosk availability, map production and messaging.